



Optima Foundation - Poverty Relief

12 Rose Hill Mews, Farm Hill, DOUGLAS,
Isle of Man, IM2 2LZ

Established: 1996 (Web: www.optimafoundation.org)

News Letter – Issue 17

December 2006



10th Anniversary (1996 – 2006)

We are very pleased to release our 17th Issue of our News Letter as we move on from our 10th Anniversary year. By deliberate strategy and structure we are just a small organisation. This is both our strength and our weakness. We are too small to become a major player among Non Government Organisations (NGO's), State governments and major funds providers. However, being small provides Optima Foundation the opportunities to be with the needy children at a closer proximity to ensure that their physiological and psychological needs are taken care of, within certain limits. In this we are fulfilling our main objectives:

1. Sponsor feeding programmes for children in need
2. Provide books to orphanages and children's homes to enhance their educational abilities
3. Provide counselling to those children in trauma or distress

Our aims and purpose

Optima Foundation exists to provide **Poverty Relief** on a global basis, thus reducing the physical, intellectual and spiritual hunger. In this mission, Optima Foundation aims to promote the Five Lamps concept in Human Values. They are **Love, Peace, Truth, Right Conduct and Non Violence**.

Our commitment

Optima Foundation is fully committed to the principles of **Interfaith Harmony and Human Values**. Thus, we carry out our work without any social barriers based on gender, race, class, religious affiliation and physical or mental limitations of individuals.

Recent activities

- ❖ As part of the Peter Kingsley-Ducane Memorial celebration on the 28th November **450 children** in Colombo (Sri Lanka) were provided a celebratory meal.
- ❖ The building of a **water well** project at the Yoga Swami Girl's Home (Sittandy, Batticaloa) was completed.
- ❖ Annual celebratory feeding for **1300 children** on the 11th December has been finalised.

Raising money for children

Since the tsunami disaster, Isle of Man International Business School – Social Committee members have been supporting the children regularly. During the Charity raffle / Racing this May, they were able to raise £120.00. The photographs below show the charity raffle event.



Prof. Mike Lloyd-Williams
receiving the raffle prize from
Tom Jeyendran



Prof Roger Carey drawing the Prize
winners (**May 2006**)



Gill Maddox receiving the raffle
prize from Tom Jeyendran

Love All Serve All



15th October 2006 The Principal (Shantha Annapurni) and her pupils at the Sri Meenatchi Dance Academy were able to raise £1000 towards building a water tank for a Girls Home



4th November 2006 Tom Jeyendran's speech, thanking the Principal, the pupils and their parents of the Sri Meenatchi Dance Academy, following the handing over of £1000 to Optima Foundation

Frequently asked questions over the past 10 years:

1. Are you a Non-Government Organisation (NGO)?

We are a small charitable organisation and in theory, we are an NGO. But we are not a typical NGO that undertakes major social welfare projects either with state funding or from large donors.

2. Are you a religious organisation?

We are certainly not a religious organisation in a missionary sense. But **Interfaith Harmony and Human Values** are key components of our work.

3. Why do you concentrate only on the welfare of children?

As a small organisation with limited resources, we feel that a focussed strategy will enable us to deliver the benefits; hence our work is focussed on children in need. Besides children are the future citizens of the world contributing to economic and social wellbeing of a country.

4. How do you select the children for support?

We normally work with the state registered children's homes to ensure both continuity and accountability.

5. Where do you get your funds and resources from?

We get our funds largely from ordinary people; children, senior citizens etc. In the recent past some organisations have adopted Optima Foundation as a conduit to finance some projects.

6. Who are your front line workers?

We have no employed front line workers. All the human resources we have are volunteers, including myself (Hon. Secretary / Newsletter Editor)

7. What is the proportion of the funds you generate goes to the children?

100% of the funds generated for the children's causes are spent on children's welfare.

8. How do you finance the running of your organisation?

Committee members provide the time and resources generously so that the organisation can run efficiently.

9. What is the main objective of your News Letters?

While the main objective of the News Letters is to show all the stakeholders (interested parties) what Optima Foundation has achieved or what initiatives it is working on, the News Letters also attempt to encapsulate the ethos of Optima Foundation at a broader level. Here social wellbeing of all readers is considered for Peace and Harmony.

10. If you are not propagating religion, then why do you include many religious quotes?

As the discord among different faiths normally stem from either misunderstanding or lack of knowledge, we attempt to show how similar different religious pathways are in their core values.

For further information –

Please write to: Miss Valli Luschwitz (Hon. Chairperson)
At Optima Foundation – Poverty Relief
c/o 12, Rose Hill Mews, Farm Hill, Douglas
Isle of Man, IM2 2LZ

Or: **email:** tom_jeyendran@yahoo.co.uk
Telephone: Tom on 01624 671297
(Web: www.optimafoundation.org)

Bankers:

National Westminster Bank
10, St. Peter's Street, ST ALBANS, Herts
AL1 3LY
Sort code: 60 – 18 – 11
Account Number: 45319502

BIC: NWBK GB 2L
IBAN: GB87 NWBK 6018 1145 3195 02