



## Optima Foundation - Poverty Relief

12 Rose Hill Mews, Farm Hill, DOUGLAS,  
Isle of Man, IM2 2LZ

Established: 1996

**News Letter – Issue 15**

**January 2006**

### **Let us wish you all 'Happiness, Health and Peace' in 2006**

*"The vision of something new and a belief so strong that it becomes a reality" Anita Roddick – The Body Shop*

#### **Reflection on 2005**

Since the inception of Optima Foundation in 1996, there has never been a hectic year like 2005 for Optima Foundation. The year started with the launch of the Tsunami Appeal following the Boxing-day (2004) disaster. The funds-raising was at its full swing during January - March 2005. During this time we also saw the **human kindness at its best**. A special mention is due to the business community in Bedfordshire (UK), Royal Mail Sorting Office (Shefford, UK), shoppers at Morrisons / Safeway (Douglas, Isle of Man – 5/3/05) who contributed to the charity packing and Sulby Glen Hotel (IOM). We are also thankful to the students and staff of the Isle of Man International Business School for their collection of gift items to the children and raising funds.

The real tsunami disaster relief work commenced during March – April with our volunteer team Tom Jeyendran (IOM), Michelle Robson (IOM), Jimmy and Debbie

Linganayagam (UK) visiting the Eastern Province of Sri Lanka. Our News Letter-issue 13 covered our disaster relief work in full. Following the return of the volunteer team, we launched the 2<sup>nd</sup> phase of our disaster relief work. This is to establish self-sustaining systems where the children will receive immediate benefits, while the children's home will become more than a place to 'stay alive'. Hence we started our funds-raising for a dairy cattle system in one of the orphanages, so that the children will become active participants in the animal husbandry and at the same time receive milk to overcome their malnutrition. Once again, our thanks to the walkers and sponsors of the Isle of Man Parish Walk, Sulby Glen Hotel, Gough & Co, Cuneen family, Children's International Medical Aid and other contributors for funding the first dairy cattle system at Swami Vipulananda Children's Home (SVCH).



The picture shows the dairy cattle shed (concrete construction with a water well, storage room for cattle feed / medication and a tank for the slurry) is being constructed.

Around 80 children will be benefiting from this project. Currently the process of purchasing the dairy cattle is taking place.

**For further details, contact:**  
Tom Jeyendran (Hon Secretary)

***Help those who endeavour to help themselves***

**And there is more .....**

**Happy Friday event for children:** Rosie, Eddie (Christian) and the customers of Sulby Glen Hotel sponsored the 'Happy Friday' event at Swami Vipulananda Children's Home in July 2005. This event included a pilgrimage by the children to the ancient holy city of Kataragama, under the guidance of Patrick Harrigan of Lanka Relief – Pada Yadra Projects.

**Annual Feeding day:** We have continued our practice of feeding the children as part of the 'Spirituality in Action' programme. On the 12<sup>th</sup> December we were able to feed around 1000 children in 15 orphanages. This was a

celebratory meal (almost like Christmas celebration with prayers and feast). Once again our thanks to the IOM International Business School Social Committee for organising a charity raffle. We are also thankful to our regular contributors; the unsung heroes, who provide funds for our work.

We also organised a celebratory feeding day in one orphanage on the 28<sup>th</sup> November to celebrate the life time contribution of late Mr. Peter Kingsley-Ducann to the needy children in Europe.

***"The Lord will provide"***

## **Optima Foundation – Poverty Relief**

### **Our Aim**

Optima Foundation exists to provide Poverty Relief on a global basis, thus reducing the physical, intellectual and spiritual hunger. In this mission, Optima Foundation aims to promote the concept of Human Values. They are **Love, Peace, Truth, Right Conduct and Non Violence**.

### **Our Commitment**

Optima Foundation is fully committed to the Principles of Interfaith Harmony and Human Values. Thus we shall carry out our work, rising above any social barriers resulting from gender, race, class, religious affiliation and physical or mental limitations of individuals.

Optima Foundation has no political or sectarian alliances or affiliation and is funded by donations and membership fees only. Currently, every Penny collected (100%) is spent on the under privileged children in various countries. Administration costs are borne by a few selected benefactors and the committee members.

### **Our Objectives**

*In the Short and Medium Term, Optima Foundation shall:*

1. Sponsor feeding Programs for children in need
2. Provide books etc to orphanages and children's homes to enhance their educational abilities.
3. Promote religious harmony among young children and develop interfaith understanding.
4. Provide training and development workshops for the volunteers, members and supporters.
5. Help those who endeavour to help themselves

## ***Love All Serve All***

*For further information –*

**Please write to:** Miss Valli Luschwitz (Hon. Chairperson)  
At Optima Foundation – Poverty Relief  
c/o 12, Rose Hill Mews, Farm Hill, Douglas  
Isle of Man, IM2 2LZ

**Or:**      **email:**              tom\_jeendran@yahoo.co.uk  
                 **Telephone:**      Tom on 01624 671297

***Bankers:***

**National Westminster Bank**  
10, St. Peter's Street, ST ALBANS, Herts  
AL1 3LY  
Sort code:                      60 – 18 – 11  
Account Number:              45319502  
BIC:                              NWBK GB 2L  
IBAN:      GB87 NWBK 6018 1145 3195 02